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FOR IMMEDIATE RELEASE

Press Release

Pixel expands nationwide as demand grows for Milliman’s competitive intelligence tool

Pixel’s web-based platform provides property and casualty insurers a competitive edge in the marketplace

SEATTLE – June 1, 2017 – Milliman, Inc., the premier global consulting and actuarial firm, today announced that Pixel™, its competitive intelligence tool for property and casualty insurance companies, is now available in markets across all 50 states.

Pixel is a web-based, interactive platform designed to give marketing executives, product managers, and actuaries a comprehensive and customized view of the market. Companies can view their own data in Pixel, but they can also license Milliman’s market baskets, which include competitor premiums for hundreds of thousands of policy profiles calibrated to represent various state markets. Milliman is expanding Pixel nationwide amid growing demand from insurers looking to gain a unique advantage in highly competitive markets.

“Pixel has proven to be an invaluable tool for managing our homeowners book of business in Florida, and we are excited it is now being introduced in additional states,” said Brian Riley, director of market intelligence for Cypress Property & Casualty and Cypress Texas Insurance Co. “Deciphering competitive position is a complex, time-consuming task, but Pixel’s advanced analytic and visualization capabilities have made it much easier to determine the drivers of competitive position and present that information in an easily understood format. Incorporating Pixel into our Texas analysis will allow us to quickly gain new insight into the market and determine effective actions to support our strategy.”

“Demand for Pixel has increased dramatically, and we’re thrilled to now be able to offer the competitive intelligence tool in markets across all 50 states,” said Nancy Watkins, principal and consulting actuary at Milliman. “Insurers face intense competition for market share, and having the best, most comprehensive data can make all the difference in a company’s bottom line.”

To see what Milliman’s clients are saying about Pixel, go to <http://us.milliman.com/pixel/>.

About Milliman

Milliman is among the world's largest providers of actuarial and related products and services. The firm has consulting practices in healthcare, property & casualty insurance, life insurance and financial services, and employee benefits. Founded in 1947, Milliman is an independent firm with offices in major cities around the globe. For further information, visit milliman.com.

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