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FOR IMMEDIATE RELEASE

**Press Release**

## **MillimanMAX, a Milliman predictive analytics platform, renamed to gradient A.I. to reflect advanced analytic techniques**

**Rebranding reflects significant enhancements in application of artificial intelligence-based solutions**

SEATTLE – January 29, 2018 – Milliman, Inc., a leading global provider of actuarial, risk management, and technology solutions, today announced the launch of gradient A.I. (formerly MillimanMAX), an advanced analytics platform that uncovers hidden patterns in big data in order to improve workers' compensation claims management. gradient A.I. is a transformative InsurTech technology built on the latest advanced techniques and artificial intelligence, and delivers a daily decision support system (DSS) for insurers and self-insurers.

“Milliman has been conducting research and development in the most advanced areas of artificial intelligence – also known as “deep learning” – for over five years, and the rebranding of gradient A.I. is a reflection of that enhanced experience,” says Stan Smith, a predictive analytics consultant with Milliman and gradient A.I.'s practice leader. “Our goal with gradient A.I. is to deliver the most actionable intelligence to our clients in the form of ‘decision support’ – and we’re pleased to note that so far clients have seen underwriting profit improvements of 3 - 5% and claim cost reductions in the neighborhood of 5 – 10%.”

gradient A.I.'s key differentiator is its ability to identify relationships between structured and unstructured data, unlocking powerful and previously unknown information to deliver a competitive advantage to self-insured groups, carriers, and third-party administrators within the property and casualty market. Additional product features include a custom data warehouse, easily identifiable and actionable risk drivers, dynamic reporting, and customizable reports and dashboard. To learn more, go to <https://www.gradientai.com/>.

### **About Milliman**

Milliman is among the world's largest providers of actuarial, risk management and technology solutions. Our consulting and advanced analytics capabilities encompass healthcare, property & casualty insurance, life insurance and financial services, and employee benefits. Founded in 1947, Milliman is an independent firm with offices in major cities around the globe. For further information, visit [milliman.com](http://milliman.com).

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