

Mark J. Franzen

FSA, PHD

Managing Director, IntelliScript



CURRENT RESPONSIBILITY

Mark is of Milliman IntelliScript® (formerly IntelRx). IntelliScript provides online prescription histories and related software tools to insurers.

EXPERIENCE

Mark joined Milliman when the firm acquired IntelRx in April of 2005. Mark had been the CEO of IntelRx since he co-founded it in 2001. Prior to IntelRx, Mark was the CEO of Infotrust, a healthcare technology and services company formed in 1995 as a subsidiary of Trustmark Insurance Company. Prior to 1995, Mark held actuarial and division financial officer roles with Trustmark and spent his first three professional years as a math professor at UCLA.

PRESENTATIONS

Mark is a frequent speaker at industry and professional meetings on prescription-based underwriting. In 2008, Mark was featured as an "Actuarial Pioneer" by *The Actuary* magazine.

PROFESSIONAL DESIGNATIONS

- Fellow, Society of Actuaries
- Member, American Academy of Actuaries

EDUCATION

- PhD, MS, Mathematics, Northwestern University
- BA, Physics, Ripon College

