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**FOR IMMEDIATE RELEASE**

**Press Release**

## **Milliman MedInsight adds First Choice Health Network as client**

**First Choice to use MedInsight for data analysis and reporting to support new and existing clients**

Seattle – April 19, 2010 – Milliman, Inc., a premier global consulting and actuarial firm, today announced that First Choice Health Network (First Choice) will adopt Milliman MedInsight® as its healthcare data warehousing platform. First Choice is a Seattle-based physician and hospital owned company that has served Washington and the Northwest since 1985. First Choice's preferred provider organization (PPO) is recognized as the leading independent PPO network in Washington and Oregon. In addition to its leading PPO, First Choice offers Third Party Administration (TPA) services and will deploy MedInsight to support the rapid growth it has experienced in the past year.

"We chose MedInsight for two primary reasons," says Bela Biro, Chief Financial Officer of First Choice. "First, the MedInsight platform has extensive reporting capabilities to help support the type of reports our employer clients require. We believe that this level of analytic reporting will be of great value to our clients. Second, MedInsight comes from Milliman, an organization with an excellent reputation for high quality and integrity. They have a great track record in this industry."

First Choice will utilize MedInsight to generate a variety of analyses for its internal operations, as well as to support client reporting requirements. "We will have the option in the not-too-distant future of providing reporting access to our clients through an online client portal," said Biro. "This will enable clients to use self-service to keep up to date with a number of reporting dimensions such as employee health and intervention opportunities. These efficiencies can reduce administrative expense and improve overall efficiency." MedInsight will also enable First Choice to generate in-depth analyses in the areas of healthcare costs, utilization, trends and benchmarks.

"We are very excited about First Choice becoming a MedInsight customer," said Todd Fessler, MedInsight Sales and Marketing Director. "Significant time was spent by the First Choice team evaluating our solution to ensure it was the right fit. We are pleased to be chosen by a healthcare leader like First Choice and proud to expand our client base in the Northwest."

For more information about Milliman MedInsight, go to [www.medinsight.milliman.com](http://www.medinsight.milliman.com)

### **About Milliman**

Milliman is among the world's largest independent actuarial and consulting firms. Founded in Seattle in 1947 as Milliman & Robertson, the company currently has 52 offices in key locations worldwide. Milliman employs over 2,400 people, with a professional staff of more than 1,100 qualified consultants and actuaries, including specialists ranging from clinicians to economists. The firm has consulting practices in healthcare, employee benefits, property & casualty insurance, life insurance and financial services. Milliman serves the full spectrum of business, financial, government, union, education and nonprofit organizations. For further information, visit [www.milliman.com](http://www.milliman.com).



### **About First Choice Health**

First Choice Health is a Seattle-based, physician and hospital owned company that has operated in the Northwest since 1985 and serves well over one million people with our array of products and services. First Choice Health's Preferred Provider Organization (PPO Network) is recognized as the leading independent PPO Network in Washington State and has a growing regional presence in Oregon, Idaho, Montana and Alaska. Combined our network offers over 45,000 directly contracted and credentialed providers and 240 hospitals used by a wide variety of insurance companies, third party administrators, and plan sponsors. In addition to our PPO Network, First Choice Health offers Medical Management services, an Employee Assistance Program (EAP), a Physician Assistance Program (PAP), and Third Party Administration (TPA). For further information, visit [www.fchn.com](http://www.fchn.com).

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